

# Ways to Participate in the Girl Scout Cookie Program

Get ready for your troop to make (cookie) boss moves this year! No matter how they take part in the Girl Scout Cookie Program, they'll grow their people skills, learn to set goals, make smart decisions, and so much more. Talk with the girls about which options they're excited to explore this year!



## Phone or Text Friends and Family

Is this your Girl Scout's first time running her own cookie business? Texting or phoning friends and family is a great way to help her feel comfortable connecting with cookie customers. And if your seasoned cookie boss's free time is limited—hello, school, sports, and extracurriculars—this option has maximum flexibility.

## ABC Smart Cookies

Is your Girl Scout ready to take her digital marketing skills to the next level? With ABC Smart Cookies, Girl Scouts can ship cookies straight to customers, accept orders for cookie donations, or have local customers arrange an in-person delivery. And she can reach her sales goals no matter what her schedule is like.

[abcsmartcookies.com](http://abcsmartcookies.com)

## Door-to-door

They're the perfect way to hone her sales pitch! With door-to-door participation, Girl Scouts can stay local and sell in their neighborhoods—and use door hangers and business cards for customers who aren't home. They'll also grow their people skills by meeting new neighbors (with the necessary adult supervision, of course).

## Parent & Me Booths

Would your Girl Scout feel more comfortable on her own turf? While Lemonade Stands are held in front of a residence on private property, Parent and Me booths could be held at a troop-secured location where the girl and her caregiver can market her cookies to customers in her area. Parent & Me booths are a great way to ease more introverted girls into connecting with their communities. Details on booth restrictions available in the Online Community.

## Cookie Booths

This option has maximum customer interaction, teamwork, and all the fun! Troops can work together to market their cookies outside a pre-approved location (like a local business, bank, mall, or even a drive-thru booth in a parking lot) by reserving booths in the ABC Smart Cookies site.

Note: cookie booths must be coordinated by troop cookie managers; may only happen at approved and appropriate locations; and must be legally open to, accessible, and safe for all girls and potential customers.)

## Connection with Her Community

The possibilities are endless! Girl Scouts team up with their caregivers to sell cookies to their employees and coworkers, at places of worship, and at community groups. They could prepare a corporate pitch to sell cookies in bulk to businesses like car dealerships, real estate agents, or financial institutions. When these budding entrepreneurs secure a large sale, they get a taste of sweet success!

Participating in the cookie program powers Girl Scouts' adventures throughout the year as they learn key business skills to excel in future careers and in life. By participating in different sales methods, girls gain more skills, including: goal setting, decision making, money management, people skills, and business ethics.

**Don't forget:** adult supervision is required at all times.